



# The Home Show

## Advice You Can Build On!

**"Home Improvement is a lot more than hammers, nails and sawdust!"**

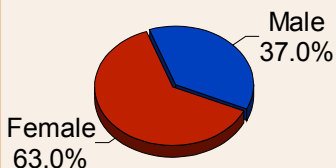
-Jerry Leen  
Host, "The Home Show"

### Show Summary

2-hours on home ownership, renovation and repair.

- Completely interactive
- Interesting to listeners from all walks of life
- Expert host, with solid credentials
- Opens up one of the most lucrative advertiser categories in local radio

### National 12+ Distribution



### Introducing: "The Home Show"

- Jerry Leen is president of "Home Remodelers Group", one of the 10 largest contractors in the business...**so you've got a knowledgeable, experienced voice on your station, and one recognized by your potential sponsors**
  - "The Home Show" goes beyond simple construction Q&A
  - Dealing w/Co-op boards and homeowners associations
  - Opportunity in urban renewal
  - Common Rip-offs
  - Best bang for your renovation dollar
  - Ins and outs of insurance
  - Expert guests take questions from callers
- ...so you get an interesting, unique look at home remodeling, whether your listener is a homeowner or not.**

**Network Feed Times:** GE8, Starguide

	Eastern	Central	Mountain	Pacific
<b>Live</b>	Sa, 2p-4p	Sa, 1p-3p	Sa, 12n-2p	Sa, 11a-1p

**Terms:** Barter, 4 min. per hour

**Producer:** Noah Fleischman (212) 642-4461

**Affiliations:**(212) 642-4533



1440 Broadway ■ 22nd Floor ■ New York, NY 10018  
Phone: (212) 642.4533 ■ Fax: (212) 642.4549  
Website: [www.worradionet.com](http://www.worradionet.com)