



DR. RONALD HOFFMAN

"Here's To Your Health" Vignette

Vignette Summary

The WOR Radio Network proudly offers a new short form vignette from Talk radio's foremost doctor and practitioner of alternative medicine, Dr. Ronald Hoffman.

"Here's To Your Health" is a daily capsule on the latest health, nutrition and medical news.

Clearance

Monday- Friday 6a-7p
: 60-second content
: 60-second barter

Delivery

Digital via Media Shooter
Also available via CD

Sample Audio

Visit us online
www.worradionet.com

The Perfect Prescription for the Latest Health and Medical News in only :60-Seconds!

- Up-to-date information and advice your listeners need to live a healthy lifestyle
- The perfect balance between traditional and alternative medicine
- Timely and Topical – covers all health stories from Arthritis to Zinc
- Advice on general medicine and nutrition

A Qualified Voice- Dr. Ronald Hoffman

- Graduate, Albert Einstein College of Medicine
- Practicing physician and principal -The Hoffman Clinic in New York City
- Accomplished radio host with 15 years of broadcast experience
- President, American College for Advancement in Medicine
- Spokesman for the Vitamin Shoppe , Propax, and Ginsana

How your station WINS with Dr. Hoffman!

Remedy your local ad sales by appealing to younger listeners who value practical advice in their quest for perfect bodies, extra energy and healthy attitudes. "Here's To Your Health" with Dr. Hoffman offers your station a short-form product that attracts advertisers in the lucrative Personal Care category; foods, wellness, vitamins, health clubs and more. It's a versatile, one-minute vignette; perfect for strategic placement throughout your broadcast day.

Permitted Clearance Times: Monday-Friday, 6a-7p

Terms: 1 minute content; :60-second barter, market exclusive

Producer: Alex Buonanno, (212) 642-4499

Affiliations: (212) 642-4533

Also available: "HealthTalk w/Dr. Ronald Hoffman" and "Health Talk Weekends!"

A listener based call-in program that focuses on conventional & alternative medicine. Airls weekdays at 3pm, 9pm, and 10p EST and Saturdays from Noon-2pm EST.

Dr. Ronald Hoffman - A member of the WOR Radio Network "Doc Block."

