

ARTHUR FROMMER

America's Foremost Travel Authority

Show Summary

The Travel Industry Legend gives intelligent cost-conscious travel advice for every budget!

- Informative and Entertaining
- Travel Locations Profiled
- Where to Go, Stay, Eat
- Tips On Best Fares
- On-Location Interviews

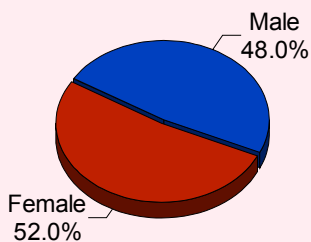
Total Affiliates

Approx. 95

Leading Affiliates

WOR-AM (New York)
 KVTA-AM (Los Angeles)
 KVON-AM (San Fran.)
 WFBL-AM (Syracuse)
 KXL-AM (Portland)

National 12+ Distribution



The Most Credible Travel Advice on Radio!

- Intelligent, insightful and stimulating travel information that expands listener's dimensions, outlooks, philosophies and cultural experiences.
- Opens the door to local tour operators and travel agents
- Entertaining programming for both real and armchair travelers
- Travel Steals & Deals, Destination Recommendations and Reviews and more.

Arthur Frommer Wrote The Book on Travel!

- Author of scores of travel books
- The Arthur Frommer travel series - over 300 titles yearly to every major tourist destination in the world
- Founder of "Arthur Frommer's Budget Travel"
- Travel articles and columns appear in "Reader's Digest," "Consumer's Digest," "Parade Magazine" and more
- Weekly column on travel appears nationally in newspapers like the "San Francisco Chronicle," "Newark Star Ledger," and "Los Angeles Times"
- Founder of **Frommers.com**, a leading website for travel information.

Network Feed Times: GE8, Starguide

	Eastern	Central	Mountain	Pacific
LIVE	Su, 12n-2p	Su, 11a-1p	Su, 10a-12n	Su, 9a-11a
Refeed	Sa, 2p-4p	Sa, 1p-3p	Sa, 12n-2p	Sa, 11a-1p

Permitted Clearance Times: All

Terms: Barter, 4 min. per hour

Producer: Noah Fleischman, (212) 642-4461

Affiliations: (212) 642-4533

