



THE DOLANS

Consumer Survival

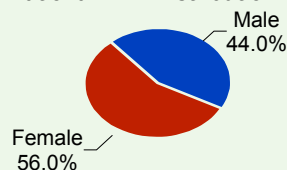
Show Summary

- Hot topics effecting your life and money
- Simple to understand answers to complex consumer issues
- Shady consumer affairs exposed
- Strategies for small investors
- Live remotes from prime venues like NY Stock Exchange
- Expert guests and special edition single-subject shows.
- Money-savvy info right from today's headlines.

Leading Affiliates

WOR-AM (New York)
 WFBL-AM (Syracuse)
 WJNO-AM (West Palm)
 KFNN-AM (Phoenix)

National 12+ Distribution



America's First Family of Finance Present The Show Where Your Money Matters!

- Advice on the topic everyone cares about: Their financial well-being
- Live, up-to-the-minute and completely interactive talk on the weekend
- High energy level and production values
- Perfect counter program to political/topical talk
- Today's headlines that affect your pocketbook
- Ultimately sellable in your market at premium rates

The Name Your Listeners Know and Trust!

- Qualified business hosts with experience in a wide array of personal finance matters.
- Successful TV Broadcasters: CNBC, CBS This Morning, CNN Saturdays
- Former columnists for Money Magazine
- Respected authors of three personal finance books, including the soon-to-be-released "The Dolans Lifetime Money Plan"
- Only four-star rating awarded by Newsweek for financial broadcasting excellence

Network Feed Times: GE8, Starguide WOR-2

	Eastern	Central	Mountain	Pacific
LIVE	Sa, 10a-12p	Sa, 9a-11a	Sa, 8a-10a	Sa, 7a-9a
Refeeds	Su, 8a-10a	Su, 7a-9a	Su, 6a-8a	Su, 5a-7a
	Su, 4p-6p*	Su, 3p-5p*	Su, 2p-4p*	Su, 1p-3p*

*available via WOR1

Standard Clearance Times: Weekends 10a-6p

Terms: Barter, 5 min. per hour

Related Programs:

"Money News You Can Use" (Daily Money Vignette)
 :60 second content with :60 second network avail.
 Delivered on CD every two weeks

Producer: Noah Fleischman, (212) 642-4460

Affiliations: (212) 642-4533

