



Food Talk!

with Michael Colameco

Show Summary

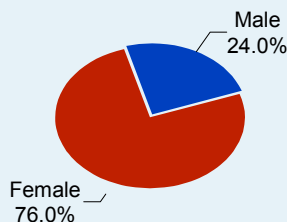
Brings expert advice on all things food-related:

- Food News
- Recipes
- Culinary Products & Equipment
- Nationally-recognized chefs, bakers, wine & beverage authorities and restaurateurs!

Total Affiliates

Approx. 65

National 12+ Distribution



%US Coverage: 40%

Turn your radio on each weekend and enter the kitchen of one of America's most seasoned chefs, Michael Colameco!

"Food Talk With Michael Colameco" - Live Sundays 10am-12noon ET

- Expert Advice and Topical Talk on all things Food-related
- Nationally recognized food guests, authors, and celebrity chefs such as Bobby Flay, Jacques Pepin, Charlie Palmer, and Lidia Bastianich, among others.
- Every food topic is on the table - recipes, party planning, wine choices, cutlery, appliances, cooking techniques, and much more!

Michael Colameco Knows Food!

- Host of the popular PBS-TV program "Colameco's Food Show"
- Culinary wizard at "The Four Seasons," "Tavern on the Green" "The Ritz Carlton"
- Import Food Broker
- Chef/Owner of Globe Restaurant

Your Station Wins with "Food Talk!"

- Advertiser Friendly - perfect for local supermarkets, wine stores, restaurants, caterers, online food retailers
- Live weekend show - not pre-recorded or "best of" programming
- Expert host delivers a program that equally attracts strong male and female demos

Network Feed Times: GE8, Starguide

	Eastern	Central	Mountain	Pacific
LIVE	Su, 10a-12n	Su, 9a-11a	Su, 8a-10a	Su, 7a-9a
Refeed	Su, 2p-4p	Su, 1p-3p	Su, 12n-2p	Su, 11a-1p
Refeed	Su, 8p-10p	Su, 7p-9p	Su, 6n-8p	Su, 5a-7p
Refeed	Sa, 10p-12m	Sa, 9p-11p	Sa, 8p-10p	Sa, 7p-9p

Permitted Clearance Times: All

Terms: Barter, 4 min. per hour

Related Program:

"Food in a Flash" with Michael Colameco (One Minute Vignette)

One minute content with one minute network spot-twice daily
Delivered on CD every two weeks

Producer: Jenna Strollo, (212) 642-4505

Affiliations: (212) 642-4533