



DR. JOY BROWNE

Relationship Doc

Show Summary

It's about Interpersonal Relationships.

- Dating/Marriage
- Sex
- Cheating
- Parenting
- Workplace
- Extended Family

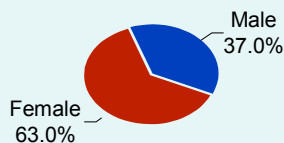
Total Affiliates

Approx. 150

Leading Affiliates

WOR-AM (New York)
 KVTA-AM (Los Angeles)
 KSRO-AM (San Fran)
 WBEN-AM (Buffalo)
 WDRC-AM (Hartford)
 CKLW-AM (Detroit)

National 12+ Distribution



% US Coverage: 69%

"Year-in and year-out, Dr. Joy performs for News Radio 560 WGAN. She is #1 in most books 25-54."

-Cary Pahigian, President and GM
Saga Communications

Radio That Keeps You In The Driveway

- Real analysis from a licensed psychologist...it's like sitting in on a therapy session
- Compelling, heart-felt stories...and you're there listening
- Smart, solution-based advice, not mere opinions
- Broad demographic appeal

A Recognized, Qualified Voice

- Ph.D. in Psychology, Northeastern University
- A radio star since 1978
- Over ten years of national syndication
- Seven books, including the soon-to-be-released "Getting Unstuck."

Network Feed Times: GE8, Starguide

	Eastern	Central	Mountain	Pacific	Channel
LIVE	M-F, 12n-3p	M-F, 11a-2p	M-F, 10a-1p	M-F, 9a-12n	WOR2
Refeed	M-F, 3p-6p	M-F, 2p-5p	M-F, 1p-4p	M-F, 12n-3p	WOR1
Refeed	M-F, 9a-1p*	M-F, 8a-12n*	M-F, 7a-11a*	M-F, 6a-10a*	WOR1

*4th Hour is repeat of 1st Hour**

Standard Clearance Times: Monday-Friday, 6a-7p

Terms: Barter, 4 min. per hour

Related Programs:

A Moment of Joy with Dr. Joy Browne (Feature)

One minute content with one minute network spot - twice daily
Delivered on CD every two weeks

"Best of" refeeds on weekends to qualified weekday affiliates

Producer: Mike Mejido, (212) 642-4481

Affiliations: (212) 642-4533

