



Food Talk! with Michael Colameco

"Everyone from listeners to restaurateurs agree that Michael Colameco brings a passion and understanding for food unrivaled by any other host on the radio today. He's taken New York City's airwaves by storm and the rest of the country won't be far behind."

Bob Bruno GM/VP- WOR710HD New York

Turn your radio on each weekend and enter the kitchen of one of America's most seasoned chefs, Michael Colameco!

"Food Talk With Michael Colameco" - Live Sundays 10am-12noon ET

- Expert Advice and Topical Talk on all things Food-related
- Nationally recognized food guests, authors, and celebrity chefs such as Bobby Flay, Jacques Pepin, Charlie Palmer, and Lidia Bastianich, among others.
- Every food topic is on the table - recipes, party planning, wine choices, cutlery, appliances, cooking techniques, and much more!

Michael Colameco Knows Food!

- Host of the popular PBS-TV program "Colameco's Food Show"
- Culinary wizard at "The Four Seasons," "Tavern on the Green" "The Ritz Carlton"
- Import Food Broker
- Chef/Owner of Globe Restaurant

Your Station Wins with "Food Talk!"

- Advertiser Friendly - perfect for local supermarkets, wine stores, restaurants, caterers, online food retailers
- Live weekend show - not pre-recorded or "best of" programming
- Expert host delivers a program that equally attracts strong male and female demos

Network Feed Times: GE8, Starguide

	Eastern	Central	Mountain	Pacific
LIVE	Su, 10a-12n	Su, 9a-11a	Su, 8a-10a	Su, 7a-9a
Refeed	Su, 2p-4p	Su, 1p-3p	Su, 12n-2p	Su, 11a-1p

Permitted Clearance Times: All

Terms: Barter, 4 min. per hour

Related Program:

"Food in a Flash" with Michael Colameco (One Minute Vignette)

One minute content with one minute network spot-twice daily
Delivered on CD every two weeks

Producer: Beth Reardon, (212) 642-4467

Affiliations: (212) 624-4533

Show Summary

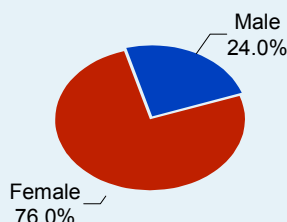
Brings expert advice on all things food-related:

- Food News
- Recipes
- Culinary Products & Equipment
- Nationally-recognized chefs, bakers, wine & beverage authorities and restaurateurs!

Total Affiliates

Approx. 60

National 12+ Distribution



%US Coverage: 36.6%